

## California Regional Blueprint Planning Grant

### Fact Sheet

#### San Joaquin Valley

(Merced, Fresno, Kern, Kings, Madera, San Joaquin, Stanislaus and Tulare counties)



#### **Project Goal**

The San Joaquin Valley Regional Blueprint will create processes and products that support long-range planning for the eight MPOs in the region and that compliment the work of the California Partnership for the San Joaquin Valley.

#### **Project Description**

The San Joaquin Valley Regional Blueprint will develop an approach to long-term planning that addresses the extraordinary challenges that face the eight-county region. It will involve participation of local, state, and federal agencies, including organizations and individuals with land use, housing, transportation, environment and economic interests.

The Blueprint will identify issues related to future growth and subsequent impacts on the San Joaquin Valley. The project will develop a vision, goals and objectives, and define evaluation criteria for comparing alternatives. The project will update GIS traffic modeling tools, collect and analyze updated traffic and demographic data, develop alternative scenarios, and evaluate each scenario and related impacts. The Blueprint partners will identify a preferred scenario and implementation strategies, which will be incorporated into the long-range plans for the eight county region.

#### **Grant Award** \$2,000,000 for FY 2005/2006

#### **Products**

- Establish Local and Regional Institutional Framework
- Develop Local and Regional Community Outreach Plans
- Establish Modeling Group and Create Valley-wide Modeling Tools
- Implement Blueprint Planning Process: Vision, Goals, Objectives and Performance Measures
- Recommend a preferred scenario and implementation strategies that address growth in the San Joaquin Valley and the eight individual counties.

The final product will consist of a recommendation of a preferred scenario and implementation strategies that address growth in the San Joaquin Valley and the eight individual counties. The recommendations will be incorporated into the long-range transportation plans for the region.

#### **Who Benefits**

Both the public and private sectors including businesses and agriculture, travelers through the region, as well as residents of the San Joaquin Valley, will benefit from development of the San Joaquin Valley Regional Blueprint.



Contact Person: Marjie Kirn, Project Manager Merced County  
Association of Governments @ (209) 723-3153  
Caltrans District Liaison: Maria Rodriguez (209) 948-7475  
[www.valleyblueprint.org](http://www.valleyblueprint.org)